# The Fundraisers' Book of Quotations.

Inspire and motivate your donors with over 2,700 quips, proverbs, aphorisms, witticisms, zingers, epigrams, quotes, one-liners and words of wisdom from actors, writers, activists, philanthropists, artists, scientists, philosophers, poets, humorists, novelists, inventors, journalists, kings, queens, magnates, presidents, dissidents, preachers, paupers and others, famous and infamous, living and dead.

CS

ALANSHARPE

### **Published by**



38 Wethered Street London, Ontario, N5Y 1G9 Canada

© 2007 by Alan Sharpe. All rights reserved.

No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, including forwarding by email or posting on a website, without the prior permission of Andrew Spencer Publishing, a division of Sharpe Copy Inc.

Sharpe, Alan, editor.

The Fundraisers' Book of Quotations.

1. Direct mail fundraising. 2. Relationship marketing. I. Title. II Series.

FIRST EDITION

FIRST PRINTING

Manufactured in Canada

9 8 7 6 5 4 3 2 1

# **Contents**

To find a quote by a particular person, use the Find feature under the Edit menu.

Action	1
Apathy	8
Art	9
Attitude	11
Challenge	14
Change	14
Children	20
Christianity	24
Commitment	27
Community	28
Confidence	32
Conscience.	33
Courage	35
Difficulties	37
Dissent	39
Duty	40
Education	43
Effort	51
Enemies	52
Enthusiasm	53
Equality	54

Evil	55
Example	58
Excellence	58
Expectations	59
Experience	61
Failure	62
Faith	64
Family	66
Fathers	68
Fear	69
Freedom	72
Friendship	77
Future	82
Generosity	84
Giving	85
Globalism	86
Goals	86
Good	88
Government	90
Gratitude	92
Grief	93
Happiness	95
Hatred	99

Health	100
Hope	100
Human rights	102
Ideals	103
Ideas	107
Ignorance	108
Imagination	109
Inclusion	110
Indifference	110
Injustice	111
Joy	113
Justice	114
Kindness	118
Knowledge	120
Limitations	123
Love	124
Material possessions	132
Minorities	132
Money	133
Nature	134
Now	137
Opportunity	138
Optimism	139

Peace	140
Persistence	143
Perspective	144
Poverty	148
Power	148
Prejudice	150
Procrastination	151
Progress	151
Purpose	152
Racism	156
Readiness	157
Reform	157
Religious freedom	158
Risk	159
Sacrifice	162
Self-respect	163
Service	164
Sharing	168
Solidarity	168
Strength	170
Stupidity	171
Success	172
Suffering	176
Suffering	176

Tact	178
Teamwork	179
Time	179
Tolerance	181
Trust	182
War	190
Wealth	193
Winning	195
Work	195
Worth	198
About the editor	201
Other helpful resources	201

### How to use this e-book

This e-book contains over 2,700 quotes arranged alphabetically by topic. Quotes within each topic are arranged alphabetically by author. There is no index.

**To find quotes about a particular topic**, consult the Table of Contents at the front of the book.

To find quotes by a particular person, use the Find feature in Adobe Acrobat Reader, found under the Edit menu. Simply type the author's name (or part of the name) in the box provided and click Next. To find every occurrence of this person's name (in other words, to find every quote in this book by this person), click Next repeatedly until you reach the end of the document.

Enjoy!

## **Action**

Addams, Jane Action indeed is the sole medium of expression for ethics.

Adler, Alfred Trust only movement. Life happens at the level of events, not of words. Trust

movement.

Aristotle Moral excellence comes about as a result of habit. We become just by doing just

acts, temperate by doing temperate acts, brave by doing brave acts.

Barrett, Colleen When it comes to getting things done, we need fewer architects and more

bricklayers.

Bernanos, Georges A thought which does not result in an action is nothing much, and an action which

does not proceed from a thought is nothing at all.

Brown, Rita Mae Creativity comes from trust. Trust your instincts. And never hope more than you

work.

Buck, Pearl The young do not know enough to be prudent, and therefore they attempt the

impossible — and achieve it, generation after generation.

Buck, Pearl When good people in any country cease their vigilance and struggle, then evil

men prevail.

Buck, Pearl You cannot make yourself feel something you do not feel, but you can make

yourself do right in spite of your feelings.

Burke, Edmund All that is necessary for evil to succeed is that good men do nothing.

Burke, Edmund Nobody made a greater mistake than he who did nothing because he could do

only a little.

Carlyle, Thomas Instead of saying that man is the creature of circumstance, it would be nearer the

mark to say that man is the architect of circumstance.

Carter, Jimmy I have one life and one chance to make it count for something . . . I'm free to

choose what that something is, and the something I've chosen is my faith. Now, my faith goes beyond theology and religion and requires considerable work and effort. My faith demands — this is not optional — my faith demands that I do whatever I can, wherever I am, whenever I can, for as long as I can with whatever

1

I have to try to make a difference.

Chomsky, Noam The most effective way to restrict democracy is to transfer decision-making from

the public arena to unaccountable institutions: kings and princes, priestly castes,

military juntas, party dictatorships, or modern corporations.

Collyer, Robert A man's best friends are his ten fingers.

Curtis, Cyrus There are two kinds of people who never amount to much: those who cannot do

what they are told, and those who can do nothing else.

Dewey, John Arriving at one point is the starting point to another.

Dewey, John Conflict is the gadfly of thought. It stirs us to observation and memory. It

instigates to invention. It shocks us out of sheeplike passivity, and sets us at

noting and contriving.

Dhammapada Just as a flower, which seems beautiful has color but no perfume, so are the

fruitless words of a man who speaks them but does them not.

Dillard, Annie How we spend our days is, of course, how we spend our lives.

Disraeli, Benjamin Action may not always bring happiness, but there is not happiness without action.

Disraeli, Benjamin Action may not always bring happiness, but there is no happiness without action.

Dolci, Danilo It's important to know that words don't move mountains. Work, exacting work

moves mountains.

Douglass, Frederick I prayed for twenty years but received no answer until I prayed with my legs.

Douglass, Frederick Those who profess to favor freedom and yet depreciate agitation, are people who

want crops without ploughing the ground; they want rain without thunder and lightning; they want the ocean without the roar of its many waters. The struggle may be a moral one, or it may be a physical one, or it may be both. But it must be a struggle. Power concedes nothing without a demand; it never has and it never

will.

Edelman, Marian Wright A lot of people are waiting for Martin Luther King or Mahatma Gandhi to come

back — but they are gone. We are it. It is up to us. It is up to you.

Edelman, Marian Wright If you don't like the way the world is, you change it. You have an obligation to

change it. You just do it one step at a time.

Edelman, Marian Wright It's time for greatness — not for greed. It's a time for idealism — not ideology. It

is a time not just for compassionate words, but compassionate action.

Edelman, Marian Wright We must not, in trying to think about how we can make a big difference, ignore

the small daily differences we can make which, over time, add up to big

differences that we often cannot foresee.

Edelman, Marian Wright You really can change the world if you care enough.

Edison, Thomas Alva Being busy does not always mean real work. The object of all work is production

or accomplishment and to either of these ends there must be forethought, system, planning, intelligence, and honest purpose, as well as perspiration. Seeming to do

is not doing.

Einstein, Albert The world is a dangerous place, not because of those who do evil, but because of

those who look on and do nothing.

Eliot, George The most solid comfort one can fall back upon is the thought that the business of

one's life is to help in some small way to reduce the sum of ignorance,

degradation and misery on the face of this beautiful earth.

Emerson, Ralph Waldo Be as beneficent as the sun or the sea, but if your rights as a rational being are

trenched on, die on the first inch of your territory.

Emerson, Ralph Waldo Do not believe that possibly you can escape the reward of your action.

Emerson, Ralph Waldo Do not say things. What you are stands over you the while, and thunders, so that I

cannot hear what you say to the contrary.

Emerson, Ralph Waldo Good thoughts are no better than good dreams, unless they be executed.

Emerson, Ralph Waldo Skill to do comes of doing.

Emerson, Ralph Waldo The ancestor of every action is a thought.

Emerson, Ralph Waldo Thought is the blossom; language the bud; action the fruit behind it.

Emerson, Ralph Waldo Thought is the blossom; language the bud; action the fruit behind it.

Emerson, Ralph Waldo Whatever you do, you need courage. Whatever course you decide upon, there is

always someone to tell you that you are wrong. There are always difficulties arising that tempt you to believe your critics are right. To map out a course of action and follow it to an end requires some of the same courage that a soldier needs. Peace has its victories, but it takes brave men and women to win them.

Epictetus First say to yourself what you would be; and then do what you have to do.

Epictetus In a word, neither death, nor exile, nor pain, nor anything of this kind is the real

cause of our doing or not doing any action, but our inward opinions and

principles.

Ericson, Edward The cosmos is neither moral or immoral; only people are. He who would move

the world must first move himself.

France, Anatole To accomplish great things, we must not only act, but also dream; not only plan,

but also believe.

Frankl, Victor We can discover this meaning in life in three different ways: (1) by doing a deed;

(2) by experiencing a value; and (3) by suffering.

Franklin, Benjamin There are no gains without pains.

Freire, Paulo Washing one's hands of the conflict between the powerful and the powerless

means to side with the powerful, not to be neutral.

Frost, Robert The world is filled with willing people; some willing to work, the rest willing to

let them.

Gandhi, Mohandas The difference between what we do and what we are capable of doing would

suffice to solve most of the world's problems.

Gibran, Kahlil A little knowledge that acts is worth infinitely more than much knowledge that is

idle.

Goethe Knowing is not enough; we must apply!

Goethe Nature knows no pause in progress and development, and attaches her curse on all

inaction.

Goethe Quite often, as life goes on, when we feel completely secure as we go on our way,

we suddenly notice that we are trapped in error, that we have allowed ourselves to be taken in by individuals, by objects, have dreamt up an affinity with them which immediately vanishes before our waking eye; and yet we cannot tear ourselves away, held fast by some power that seems incomprehensible to us. Sometimes, however, we become fully aware and realize that error as well as truth can move and spur us on to action. Now because action is always a decisive factor,

something really good can result from an active error, because the effect of all that has been done reaches out into infinity. So although creative action is certainly always best, destroying what has been done is also not without happy

consequence.

Hale, Edward Everett I am only one,

But still I am one. I cannot do everything,

But still I can do something;

And because I cannot do everything

I will not refuse to do the something that I can do.

Hanson, Michael To will is to select a goal, determine a course of action that will bring one to that

goal, and then hold to that action till the goal is reached. The key is action.

Havel, Vaclav Genuine politics — even politics worthy of the name — the only politics I am

willing to devote myself to — is simply a matter of serving those around us: serving the community and serving those who will come after us. Its deepest roots are moral because it is a responsibility expressed through action, to and for the

whole.

Hemingway, Ernest Never mistake motion for action.

Hill, Joe I will die like a true-blue rebel. Don't waste any time in mourning — organize.

Holmes, John Andrew Speech is conveniently located midway between thought and action, where it

often substitutes for both.

Holmes, Oliver Wendell Consciously or unconsciously we all strive to make the kind of a world we like.

Holmes, Oliver Wendell Greatness is not in where we stand, but in what direction we are moving. We must

sail sometimes with the wind and sometimes against it — but sail we must and

not drift, nor lie at anchor.

Hubbard, Elbert To avoid criticism, do nothing, say nothing, be nothing.

Huxley, Thomas The great end of life is not knowledge but action.

James, William He who refuses to embrace a unique opportunity loses the prize as surely as if he

had tried and failed.

Jefferson, Thomas I'm a great believer in luck and I find the harder I work, the more I have of it.

Jefferson, Thomas It is in our lives and not our words that our religion must be read.

Jowett, Benjamin We cannot seek or attain health, wealth, learning, justice or kindness in general.

Action is always specific, concrete, individualized, unique.

Keller, Helen I long to accomplish a great and noble tasks, but it is my chief duty to accomplish

humble tasks as though they were great and noble. The world is moved along, not

only by the mighty shoves of its heroes, but also by the aggregate of the tiny

pushes of each honest worker.

Keller, Helen Security is mostly a superstition. It does not exist in nature, nor do the children of

men as a whole experience it. Avoiding danger is no safer in the long run than

5

outright exposure. Life is either a daring adventure or nothing.

Kennedy, John F. As we express our gratitude, we must never forget that the highest appreciation is

not to utter words, but to live by them.

Kennedy, Robert Few will have the greatness to bend history itself; but each of us can work to

change a small portion of events, and in the total of all those acts will be written

the history of this generation.

Kipling, Rudyard Our England is a garden, and such gardens are not made By singing: — "Oh, how

beautiful!" and sitting in the shade.

Leguin, Ursula Love doesn't just sit there like a stone; it has to be made, like bread, remade all

the time, made new.

Linn, Walter It is surprising what a man can do when he has to, and how little most men will do

when they don't have to.

Locke, John I have always thought the actions of men the best interpreters of their thoughts.

Longfellow, Henry Wadsworth The heights by great men reached and kept / Were not attained by sudden flight, /

But they, while their companions slept, / Were toiling upward in the night.

Markham, Edwin We have committed the Golden Rule to memory; let us now commit it to life.

Mead, Margaret Never doubt that a small, group of thoughtful, committed citizens can change the

world. Indeed, it is the only thing that ever has.

Melville, Herman We cannot live for ourselves alone. Our lives are connected by a thousand

invisible threads, and along these sympathetic fibers, our actions run as causes

and return to us as results.

Moliere It is not only for what we do that we are held responsible, but also for what we do

not do.

Nicolson, Harold We are all inclined to judge ourselves by our ideals; others, by their acts.

Nin, Anais Dreams pass into the reality of action. From the actions stems the dream again;

and this interdependence produces the highest form of living.

Noble, Alex If I have been of service, if I have glimpsed more of the nature and essence of

ultimate good, if I am inspired to reach wider horizons of thought and action, if I

am at peace with myself, it has been a successful day.

Oliver, Mary Tell me, what is it you plan to do with your one wild and precious life?

Patton, Kenneth By the choices and acts of our lives, we create the person that we are and the faces

that we wear. By the choices and acts of our lives we give to the world wherein our lives are lived, hoping that our neighbors will find our contributions to be of worth, and hoping that the world will be a little more gracious for our time in it.

6

Peter, Lawrence There are two kinds of failures: those who thought and never did, and those who

did and never thought.

Pope, Alexander Do good by stealth, and blush to find it fame.

Prather, Hugh To live for results would be to sentence myself to continuous frustration. My only

sure reward is in my actions and not from them.

Radcliffe, Ann One act of beneficence, one act of real usefulness, is worth all the abstract

sentiment in the world.

Ricoeur, Paul The moral law commands us to make the highest possible good in a world the

final object of all our conduct.

Robbins, Tom The bottom line is that (a) people are never perfect, but love can be, (b) that is the

one and only way that the mediocre and vile can be transformed, and (c) doing that makes it that. We waste time looking for the perfect lover, instead of creating

the perfect love.

Roosevelt, Eleanor You must do the things you think you cannot do.

Roosevelt, Franklin It is common sense to take a method and try it. If it fails, admit it frankly and try

another. But above all, try something.

Roosevelt, Theodore It is not the critic who counts, not the man who points out how the strong man

stumbled, or where the doer of deeds could have done better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood, who strives valiantly, who errs and comes short again and again, who knows the great enthusiasms, the great devotions, and spends himself in a worthy cause, who at best knows achievement and who at the worst if he fails at least fails while daring greatly so that his place shall never be with those cold and timid

souls who know neither victory nor defeat.

Seeger, Pete "Do-so" is more important than "say-so."

Shaw, George Bernard A life spent making mistakes is not only more honorable but more useful than a

life spent in doing nothing.

Stevenson, Robert L. To travel hopefully is a better thing than to arrive, and the true success is to

labour.

Stone, W. Clement When you discover your mission, you will feel its demand. It will fill you with

enthusiasm and a burning desire to get to work on it.

Talmud Do not be daunted by the enormity of the world's grief. Do justly, now. Love

mercy, now. Walk humbly, now. You are not obligated to complete the work, but

neither are you free to abandon it.

Thatcher, Margaret If you want anything said, ask a man. If you want something done, ask a woman.

Tolstoy, Leo Everyone thinks of changing the world, but no one thinks of changing himself.

Toynbee, Arnold Apathy can be overcome by enthusiasm, and enthusiasm can only be aroused by

two things: first, an ideal, with takes the imagination by storm, and second, a

definite intelligible plan for carrying that ideal into practice.

Twain, Mark

There are basically two types of people. People who accomplish things, and

people who claim to have accomplished things. The first group is less crowded.

Wesley, John Do all the good you can, by all the means you can, in all the ways you can, in all

the places you can, at all the times you can, to all the people you can, as long as

ever you can.

Whitehead, Alfred North We cannot think first and act afterward. From the moment of birth we are

immersed in action, and can only fitfully guide it by taking thought.

Whitton, Charlotte Big words seldom accompany good deeds.

Williams, Ella Bite off more than you can chew, then chew it.

Yutang, Lin Besides the noble art of getting things done, there is the noble art of leaving things

undone. The wisdom of life consists in the elimination of non-essentials.

Ziglar, Zig You don't have to be great to start, but you have to start to be great.

# **Apathy**

Amiel, Henri Frederic Truth is not only violated by falsehood; it may be equally outraged by silence.

Buffett, Jimmy Is it ignorance or apathy? Hey, I don't know and I don't care.

Carlyle, Thomas Instead of saying that man is the creature of circumstance, it would be nearer the

mark to say that man is the architect of circumstance.

Gandhi, Mohandas The difference between what we do and what we are capable of doing would

suffice to solve most of the world's problems.

Garrison, William Lloyd The apathy of the people is enough to make every statue leap from its pedestal

and hasten the resurrection of the dead.

Hutchins, Robert M. The death of democracy is not likely to be an assassination from ambush. It will

be a slow extinction from apathy, indifference, and undernourishment.

Keller, Helen Science may have found a cure for most evils; but it has found no remedy for the

worst of them all — the apathy of human beings.

Plato The price of apathy towards public affairs is to be ruled by evil men.

Roosevelt, Franklin D. It is common sense to take a method and try it. If it fails, admit it frankly and try

another. But above all, try something.

Stanton, Elizabeth Cady That only a few, under any circumstances, protest against the injustice of long-

established laws and customs, does not disprove the fact of the oppressions, while

the satisfaction of the many, if real only proves their apathy and deeper

degradation.

## Art

Abakanowicz, Magdalena Art does not solve problems but makes us aware of their existence. It opens our

eyes to see and our brain to imagine.

Abakanowicz, Magdalena Art will remain the most astonishing activity of mankind born out of struggle

between wisdom and madness, between dream and reality in our mind.

Adams, John I must study politics and war that my sons may have liberty to study mathematics

and philosophy. My sons ought to study mathematics and philosophy, geography, natural history, naval architecture, navigation, commerce and agriculture in order

to give their children a right to study painting, poetry, music, architecture,

statuary, tapestry, and porcelain.

Adorno, Theodore A successful work of art is not one which resolves contradictions in a spurious

harmony, but one which expresses the idea of harmony negatively by embodying

the contradictions, pure and uncompromised, in its innermost structure.

Avedon, Richard There is no such thing as inaccuracy in a photograph. All photographs are

accurate. None of them is the truth.

Barenboim, Daniel Every great work of art has two faces, one toward its own time and one toward

the future, toward eternity.

Brown, Rita Mae Art is moral passion married to entertainment. Moral passion without

entertainment is propaganda, and entertainment without moral passion is

television.

Burroughs, William S. Nothing exists until or unless it is observed. An artist is making something exist

by observing it. And his hope for other people is that they will also make it exist

by observing it. I call it "creative observation." Creative viewing.

Cameron, Julia Art is not about thinking something up. It is the opposite — getting something

down.

Campbell, Joseph The role of the artist I now understood as that of revealing through the world-

surfaces the implicit forms of the soul, and the great agent to assist the artist was

the myth.

Constant, Benjamin Art for art's sake, with no purpose, for any purpose perverts art. But art achieves a

purpose which is not its own. [1804]

De La Bruyã Re, Jean There are certain things in which mediocrity is intolerable: poetry, music,

painting, public eloquence. What torture it is to hear a frigid speech being

pompously declaimed, or second-rate verse spoken with all a bad poet's bombast!

Goethe Science and art belong to the whole world, and before them vanish the barriers of

nationality.

Jung, Carl Art is a kind of innate drive that seizes a human being and makes him its

instrument. To perform this difficult office it is sometimes necessary for him to sacrifice happiness and everything that makes life worth living for the ordinary

human being.

Kuntz, Andrew I find working with glass meditative, almost therapeutic. I can leave the world

behind, and focus... The simplicity of form, the drama of rich, intense colour, the joy of challenge, and the challenge of endurance... The piece, when it is over, is

not what is made, but how it is made.

Levant, Oscar There's a fine line between genius and insanity. I have erased this line.

May, Rollo Creativity arises out of the tension between spontaneity and limitations, the latter

(like the river banks) forcing the spontaneity into the various forms which are

essential to the work of art or poem.

Moore, Thomas The many great gardens of the world, of literature and poetry, of painting and

music, of religion and architecture, all make the point as clear as possible: The soul cannot thrive in the absence of a garden. If you don't want paradise, you are

not human; and if you are not human, you don't have a soul.

Murray, Elizabeth Gardening is the art that uses flowers and plants as paint, and the soil and sky as

canvas.

Picasso, Pablo All children are artists. The problem is how to remain an artist once he grows up.

Picasso, Pablo My mother said to me, "If you become a soldier, you'll be a general; if you

become a monk, you'll end up as the Pope." Instead, I became a painter and

wound up as Picasso.

Pound, Ezra Good art can not be immoral. By good art I mean art that bears true witness, I

mean the art that is most precise.

Price, Leonytne Art is the only thing you cannot punch a button for. You must do it the old-

fashioned way. Stay up and really burn the midnight oil. There are no

compromises.

Every garden-maker should be an artist along his own lines. That is the only Sackville-West, Vita

possible way to create a garden, irespective of size or wealth.

Nothing is more the child of art than a garden. Scott, Sir Walter

Sockman, Ralph Christmas renews our youth by stirring our wonder. The capacity for wonder has

been called our most pregnant human faculty, for in it are born our art, our

science, our religion.

Winslow, Helen M. Women, poets, and especially artists, like cats; delicate natures only can realize

their sensitive nervous systems.

Wordsworth, William Laying out grounds may be considered a liberal art, in some sort like poetry and

painting.

## **Attitude**

Aurelius, Marcus If you are distressed by anything external, the pain is not due to the thing itself,

but to your estimate of it; and this you have the power to revoke at any moment.

Bach, Richard Sooner or later, those who win are those who think they can.

Barrett, Colleen Work is either fun or drudgery. It depends on your attitude. I like fun.

Bissonette, Susan An optimist is the human personification of spring.

Confucius To put the world right in order, we must first put the nation in order; to put the

> nation in order, we must first put the family in order; to put the family in order, we must first cultivate our personal life; we must first set our hearts right.

Demosthenes Nothing is easier than self-deceit. For what each man wishes, that he also believes

to be true.

Demosthenes Small opportunities are often the beginning of great enterprises.

Edelman, Marian Wright No one, Roosevelt, Eleanor said, can make you feel inferior without your consent.

Never give it.

You really can change the world if you care enough. Edelman, Marian Wright

Edison, Thomas Alva Opportunity is missed by most because it is dressed in overalls and looks like

work.

Emerson, Ralph Waldo Life is a train of moods like a string of beads; and as we pass through them they

prove to be many colored lenses, which paint the world their own hue, and each

shows us only what lies in its own focus.

Emerson, Ralph Waldo So is cheerfulness, or a good temper, the more it is spent, the more remains.

Emerson, Ralph Waldo There is no beautifier of complexion, or form, or behavior, like the wish to scatter

joy and not pain around us. 'Tis good to give a stranger a meal, or a night's lodging. 'Tis better to be hospitable to his good meaning and thought, and give courage to a companion. We must be as courteous to a man as we are to a picture,

which we are willing to give the advantage of a good light.

Ford, Henry If you think you can, you can. And if you think you can't, you're right.

Frank, Anne Then, without realizing it, you try to improve yourself at the start of each new

day; of course, you achieve quite a lot in the course of time. Anyone can do this, it costs nothing and is certainly very helpful. Whoever doesn't know it must learn

and find by experience that a quiet conscience makes one strong.

Frankl, Victor Everything can be taken from a man but ... the last of the human freedoms - to

choose one's attitude in any given set of circumstances, to choose one's own way.

Frankl, Victor We who lived in concentration camps can remember the men who walked through

the huts comforting others, giving away their last piece of bread. They may have been few in number, but they offer sufficient proof that everything can be taken from a man but one thing: the last of the human freedoms — to choose one's

attitude in any given set of circumstances, to choose one's own way.

Friedman, Edwin H. The colossal misunderstanding of our time is the assumption that insight will

work with people who are unmotivated to change. Communication does not depend on syntax, or eloquence, or rhetoric, or articulation but on the emotional context in which the message is being heard. People can only hear you when they are moving toward you, and they are not likely to when your words are pursuing them. Even the choicest words lose their power when they are used to overpower.

Attitudes are the real figures of speech.

Froude, James You cannot dream yourself into a character; you must hammer and forge yourself

one.

Hoffer, Eric The remarkable thing is that we really love our neighbor as ourselves: we do unto

others as we do unto ourselves. We hate others when we hate ourselves. We are tolerant toward others when we tolerate ourselves. We forgive others when we forgive ourselves. We are prone to sacrifice others when we are ready to sacrifice

ourselves.

James, William The greatest discovery of any generation is that a human being can alter his life

by altering his attitude.

James, William The greatest discovery of our generation is that Human beings can alter their lives

by altering their attitudes of mind. As you think, so shall you be.

Jefferson, Thomas I'm a great believer in luck and I find the harder I work, the more I have of it.

Keller, Helen When one door of happiness closes, another opens; but often we look so long at

the closed door that we do not see the one which has been opened for us.

Korda, Michael To succeed, we must first believe that we can.

Lin, Maya To fly, we have to have resistance.

Lincoln, Abraham Always bear in mind that your own resolution to succeed is more important than

any other one thing.

Peck, M. Scott The truth is that our finest moments are most likely to occur when we are feeling

deeply uncomfortable, unhappy, or unfulfilled. For it is only in such moments, propelled by our discomfort, that we are likely to step out of our ruts and start

searching for different ways or truer answers.

Rogers, Carl If we value independence, if we are disturbed by the growing conformity of

knowledge, of values, of attitudes, which our present system induces, then we may wish to set up conditions of learning which make for uniqueness, for self-

direction, and for self-initiated learning.

Spinoza Peace is not the absence of war; it is a virtue; a state of mind; a disposition for

benevolence; confidence; and justice.

Thoreau, Henry David Thought is the sculptor who can create the person you want to be.

Washington, Martha The greatest part of our happiness depends on our dispositions, not our

circumstances.

Williams, Ella Bite off more than you can chew, then chew it.

Williamson, Marianne And as we let our own light shine, we unconsciously give other people permission

to do the same. As we are liberated from our fear, our presence automatically

liberates others.

Wright, Frank Lloyd The thing always happens that you really believe in; and the belief in a thing

makes it happen.

Yorke, James The most successful people are those who are good at plan B.

# **Challenge**

Friedman, Edwin H. The colossal misunderstanding of our time is the assumption that insight will

work with people who are unmotivated to change. Communication does not depend on syntax, or eloquence, or rhetoric, or articulation but on the emotional context in which the message is being heard. People can only hear you when they are moving toward you, and they are not likely to when your words are pursuing them. Even the choices words lose their power when they are used to overpower.

Attitudes are the real figures of speech.

Kuntz, Andrew I find working with glass meditative, almost therapeutic. I can leave the world

behind, and focus... The simplicity of form, the drama of rich, intense colour, the joy of challenge, and the challenge of endurance... The piece, when it is over, is

not what is made, but how it is made.

Linn, Walter It is surprising what a man can do when he has to, and how little most men will do

when they don't have to.

Poole, Mary Pettibone To repeat what others have said, requires education, to challenge it, requires

brains.

Saotome, Mitsugi If you were all alone in the universe with no one to talk to, no one with which to

share the beauty of the stars, to laugh with, to touch, what would be your purpose in life? It is other life, it is love, which gives your life meaning. This is harmony. We must discover the joy of each other, the joy of challenge, the joy of growth.

Smith, Margaret Chase When people keep telling you that you can't do a thing, you kind of like to try it.

# **Change**

A Kempis, Thomas Be not angry that you cannot make others as you wish them to be, since you

cannot make yourself as you wish to be.

Adler, Felix We cannot adopt the way of living that was satisfactory a hundred years ago. The

world in which we live has changed, and we must change with it.

American Proverb It doesn't work to leap a twenty-foot chasm in two ten-foot jumps.

Antin, Mary We are not born all at once, but by bits. The body first, and the spirit later; and the

birth and growth of the spirit, in those who are attentive to their own inner life, are slow and exceedingly painful. Our mothers are racked with the pains of our

physical birth; we ourselves suffer the longer pains of our spiritual growth.

Aurelius, Marcus The universe is transformation; our life is what our thoughts make it.

Baldwin, James For nothing is fixed, forever and forever, it is not fixed; the earth is

always shifting, the light is always changing, the sea does not cease to grind down rock. Generations do not cease to be born, and we are responsible to them because we are the only witnesses they have. The sea rises, the light fails, lovers cling to each other, and children cling to us. The moment we cease to hold each other, the

sea engulfs us and the light goes out.

Bergson, Henri To exist is to change, to change is to mature, to mature is to go on creating oneself

endlessly.

Buck, Pearl S. A good marriage is one which allows for change and growth in the individuals

and in the way they express their love.

Buck, Pearl S. Growth itself contains the germ of happiness.

Buck, Pearl S. I am comforted by life's stability, by earth's unchangeableness. What has seemed

new and frightening assumes its place in the unfolding of knowledge. It is good to

know our universe. What is new is only new to us.

Buck, Pearl S. You can judge your age by the amount of pain you feel when you come in contact

with a new idea.

Carson, Rachel Only within the moment of time represented by the present century has one

species — man — acquired significant power to alter the nature of his world.

Chesterton, G. K. All conservatism is based upon the idea that if you leave things alone you leave

them as they are. But you do not. If you leave a thing alone you leave it to a

torrent of change.

Cohen, Alan It takes a lot of courage to release the familiar and seemingly secure, to embrace

the new. But there is no real security in what is no longer meaningful. There is more security in the adventurous and exciting, for in movement there is life, and

in change there is power.

Commager, Henry Steele Change does not necessarily assure progress, but progress implacably requires

change. Education is essential to change, for education creates both new wants

and the ability to satisfy them.

Darwin, Charles It is not the strongest of the species that survives, nor the most intelligent, but the

one most responsive to change.

Dewey, John The aim of education is to enable individuals to continue their education ... (and)

the object and reward of learning is continued capacity for growth. Now this idea cannot be applied to all the members of a society except where intercourse of man

with man is mutual, and except where there is adequate provision for the reconstruction of social habits and institutions by means of wide stimulation arising from equitably distributed interests. And this means a democratic society.

Drucker, Peter Society, community, family are all conserving institutions. They try to maintain

stability, and to prevent, or at least to slow down, change. But the organization of the post-capitalist society of organizations is a destabilizer. Because its function is to put knowledge to work — on tools, processes, and products; on work; on

knowledge itself — it must be organized for constant change.

Dubois, Charles The important thing is this: To be able at any moment to sacrifice what we are for

what we could become.

Edelman, Marian Wright If you don't like the way the world is, you change it. You have an obligation to

change it You just do it one step at a time.

Edelman, Marian Wright You really can change the world if you care enough.

Edwards, Tryon He that never changes his opinions, never corrects his mistakes, and will never be

wiser on the morrow than he is today.

Einstein, Albert Technological change is like an axe in the hands of a pathological criminal.

Emerson, Ralph Waldo Life is a progress, and not a station.

Epictetus It is impossible for a man to learn what he thinks he already knows.

Ferguson, Marilyn It's not so much that we're afraid of change or so in love with the old ways, but

it's that place in between that we fear . . . . It's like being between trapezes. It's

Linus when his blanket is in the dryer. There's nothing to hold on to.

Frank, Anne How wonderful it is that nobody need wait a single moment before starting to

improve the world.

Frank, Anne Then, without realizing it, you try to improve yourself at the start of each new

day; of course, you achieve quite a lot in the course of time. Anyone can do this, it costs nothing and is certainly very helpful. Whoever doesn't know it must learn

and find by experience that a quiet conscience makes one strong.

Frankl, Victor What man actually needs is not a tensionless state but rather the striving and

struggling for some goal worthy of him. What he needs is not the discharge of tension at any cost, but the call of a potential meaning waiting to be fulfilled by

hım.

Freire, Paulo Education either functions as an instrument which is used to facilitate integration

of the younger generation into the logic of the present system and bring about conformity or it becomes the practice of freedom, the means by which men and women deal critically and creatively with reality and discover how to participate

in the transformation of their world.

Friedman, Edwin H. The colossal misunderstanding of our time is the assumption that insight will

work with people who are unmotivated to change. Communication does not depend on syntax, or eloquence, or rhetoric, or articulation but on the emotional context in which the message is being heard. People can only hear you when they are moving toward you, and they are not likely to when your words are pursuing them. Even the choices words lose their power when they are used to overpower.

Attitudes are the real figures of speech.

Hathaway, Katharine Butler A person needs at intervals to separate from family and companions and go to

new places. One must go without familiars in order to be open to influences, to

change.

Heraclitus All is flux; nothing stays still.

Heraclitus You cannot step twice into the same river, for other waters are continually

flowing in. ca. 500 BCE

Hoffer, Eric In times of change, learners inherit the Earth, while the learned find themselves

beautifully equipped to deal with a world that no longer exists.

Holmes, Oliver Wendell A man may fulfill the object of his existence by asking a question he cannot

answer, and attempting a task he cannot achieve.

Hubbard, Elbert If your religion does not change you, then you should change your religion.

Irving, Washington There is a certain relief in change, even though it be from bad to worse! As I have

often found in travelling in a stagecoach, that it is often a comfort to shift one's

position, and be bruised in a new place.

Jefferson, Thomas I am not an advocate for frequent changes in laws and constitutions, but laws and

institutions must go hand in hand with the progress of the human mind. As that becomes more developed, more enlightened, as new discoveries are made, new truths discovered and manners and opinions change, with the change of circumstances, institutions must advance also to keep pace with the times. We

might as well require a man to wear still the coat which fitted him when a boy as civilized society to remain ever under the regimen of their barbarous ancestors.

Jefferson, Thomas We are not to expect to be translated from despotism to liberty in a featherbed.

Kaunda, Kenneth The inability of those in power to still the voices of their own consciences is the

great force leading to change.

Keller, Helen The heresy of one age becomes the orthodoxy of the next.

Kennedy, John F. Change is the law of life. And those who look only to the past or present are

certain to miss the future

Kennedy, Robert Few will have the greatness to bend history itself; but each of us can work to

change a small portion of events, and in the total of all those acts will be written

the history of this generation.

Kettering, Charles If you have always done it that way, it is probably wrong.

Lichtenberg, Georg C. I cannot say whether things will get better if we change; what I can say is they

must change if they are to get better.

Lincoln, Abraham The dogmas of the quiet past are inadequate to the stormy present. The occasion

is piled high with difficulty, and we must rise with the occasion. As our case is

new, so we must think anew and act anew.

Mandela, Nelson Education is the most powerful weapon which you can use to change the world.

Mead, Margaret Never doubt that a small, group of thoughtful, committed citizens can change the

world. Indeed, it is the only thing that ever has.

Mitchell, Maria We have a hunger of the mind which asks for knowledge of all around us, and the

more we gain, the more is our desire; the more we see, the more we are capable of

seeing.

Nin, Anais Life is a process of becoming, a combination of states we have to go through.

Where people fail is that they wish to elect a state and remain in it. This is a kind

of death.

Nin, Anais There came a time when the risk to remain tight in the bud was more painful than

the risk it took to blossom.

Nin, Anais We do not grow absolutely, chronologically. We grow sometimes in one

dimension, and not in another; unevenly. We grow partially. We are relative. We are mature in one realm, childish in another. The past, present, and future mingle and pull us backward, forward, or fix us in the present. We are made up of layers,

cells, constellations.

Nin, Anais When we blindly adopt a religion, a political system, a literary dogma, we become

automatons. We cease to grow.

Ovid All things change; nothing perishes.

Peck, M. Scott The truth is that our finest moments are most likely to occur when we are feeling

deeply uncomfortable, unhappy, or unfulfilled. For it is only in such moments, propelled by our discomfort, that we are likely to step out of our ruts and start

searching for different ways or truer answers.

Peck, M. Scott The whole course of human history may depend on a change of heart in one

solitary and even humble individual - for it is in the solitary mind and soul of the

individual that the battle between good an	nd evil is waged and ultimately won or
lost	

Peter, Irene Just because everything is different doesn't mean that everything has changed.

Picasso, Pablo I am always doing that which I can not do, in order that I may learn how to do it.

Priest, Ivy Baker The world is round and the place which may seem like the end may also be the

beginning.

Robbins, Tom The bottom line is that (a) people are never perfect, but love can be, (b) that is the

one and only way that the mediocre and vile can be transformed, and (c) doing that makes it that. We waste time looking for the perfect lover, instead of creating

the perfect love.

Robbins, Tony If we habitually focus on how to improve things that are already great, can you

see how this spirit can transform ourselves, our organizations, families and

communities?

Saotome, Mitsugi If you were all alone in the universe with no one to talk to, no one with which to

share the beauty of the stars, to laugh with, to touch, what would be your purpose in life? It is other life, it is love, which gives your life meaning. This is harmony. We must discover the joy of each other, the joy of challenge, the joy of growth.

Schopenhauer, Arthur Change alone is eternal, perpetual, immortal.

Shakespeare, William We know what we are, but know not what we may be.

Shaw, George Bernard Some men see things as they are and say, "Why?" I dream of things that never

were and say, "Why not?" frequently attributed to Robert F. (Bobby) Kennedy, who used it in a speech which his brother, Edward F. (Teddy) Kennedy quoted at

RFK's funeral.

Shinseki, General Eric If you don't like change, you're going to like irrelevance even less. [Chief of

Staff, U. S. Army]

Sigmund, Stephen Learn wisdom from the ways of a seedling. A seedling which is never hardened

off through stressful situations will never become a strong productive plant.

Steinem, Gloria If the shoe doesn't fit, must we change the foot?

Steinem, Gloria The first problem for all of us, men and women, is not to learn, but to unlearn.

Thoreau, Henry David Things do not change, we change.

Toffler, Alvin In describing today's accelerating changes, the media fire blips of unrelated

information at us. Experts bury us under mountains of narrowly specialized

monographs. Popular forecasters present lists of unrelated trends, without any model to show us their interconnections or the forces likely to reverse them. As a

result, change itself comes to be seen as anarchic, even lunatic.

Tolstoy, Leo Everyone thinks of changing the world, but no one thinks of changing himself.

Unknown Change is inevitable, except from vending machines.

Unknown In his later years Picasso, Pablo was not allowed to roam an art gallery

unattended, for he had previously been discovered in the act of trying to improve

on one of his old masterpieces.

Walker, Alice No person is your friend who demands your silence, or denies your right to grow.

Warhol, Andy

They say that time changes things, but you actually have to change them yourself.

Whitehead, Alfred North The art of progress is to preserve order amid change and to preserve change amid

order.

Will, George The future has a way of arriving unannounced.

Wilson, Woodrow If you want to make enemies, try to change something.

Yorke, James The most successful people are those who are good at plan B.

### Children

Adams, John I must study politics and war that my sons may have liberty to study mathematics

and philosophy. My sons ought to study mathematics and philosophy, geography, natural history, naval architecture, navigation, commerce and agriculture in order to give their children a right to study painting, poetry, music, architecture,

statuary, tapestry, and porcelain.

Baldwin, James Children have never been very good at listening to their elders, but they have

never failed to imitate them.

Baldwin, James For nothing is fixed, forever and forever, it is not fixed; the earth is

always shifting, the light is always changing, the sea does not cease to grind down rock. Generations do not cease to be born, and we are responsible to them because we are the only witnesses they have. The sea rises, the light fails, lovers cling to each other, and children cling to us. The moment we cease to hold each other, the

sea engulfs us and the light goes out.

Bensley, Jill The most effective form of birth control I know is spending the day with my kids.